

## A Report on Seminar on “EDC Sensitization”

<b>ACTIVITY TYPE</b>	<b>Seminar on “EDC sensitization”</b>		
<b>DATE &amp; TIME</b>	<b>20/06/2023</b>	<b>Duration</b>	<b>1 Day</b>
<b>SEMESTER</b>	<b>3<sup>rd</sup> Sem</b>	<b>No. of participants</b>	<b>334</b>
<b>EXPERT NAME WITH DESIGNATION</b>	<b>Mr. Jay Sudani</b>		
<b>NAME OF EXPERT'S ORGANIZATION</b>	<b>Parul University</b>		
<b>EXPERT CONTACT DETAILS</b>	<b>9909436101</b>		
<b>FACULTY COORDINATOR</b>	<b>Prof. Hetal Bhaidasna, Mr. Parth Sharma</b>		
<b>FACULTY CONTACT DETAILS</b>	<b>9038822802,9898816412</b>		
<b>SPONSORING AUTHORITY</b>	<b>-NA-</b>	<b>SPONSORING AMOUNT</b>	<b>-NA-</b>

On 20<sup>th</sup> June 2023 a highly informative seminar on Entrepreneurship Development Center (EDC) was conducted by **Mr. Jay Sudani**, the **CEO** of EDC at Parul University. The event took place in Central Auditorium, Parul Institute of Engineering and Technology- Diploma Studies and it aimed to enlighten students about the functioning of EDC and the various opportunities it offers to budding entrepreneurs.

### **Objective:**

1. The primary objective of the seminar is to inform and educate the audience, mainly students and aspiring entrepreneurs, about the existence and functioning of EDC at Parul University.
2. The seminar sought to introduce the various services and support mechanisms offered by EDC to budding entrepreneurs.
3. Through the seminar, Mr. Sudani aimed to inspire and encourage students to pursue entrepreneurship as a viable career path.
4. Another objective is to promote innovative thinking among the participants

### **Outcomes:**

1. The seminar resulted in increased awareness among the attendees about the existence and role of EDC at Parul University.
2. Participants gained a comprehensive understanding of how EDC supports and nurtures entrepreneurship among students.
3. Students and aspiring entrepreneurs who attended the seminar become well-informed about the various services and resources provided by EDC.
4. Hearing success stories of startups that have benefited from EDC's support inspired and motivated the participants.

### **Activity Details:**

**Introduction to EDC:** The seminar commenced with Mr. Jay Sudani providing an overview of the Entrepreneurship Development Center. He explained that EDC is a dedicated unit within Parul University that fosters entrepreneurship among students and alumni. Its primary objective is to nurture and support innovative business ideas, helping young entrepreneurs turn their visions into reality.

**Services Offered:** Mr. Sudani elaborated on the wide range of services offered by EDC. These include mentorship, workshops, access to resources and facilities, networking opportunities, and funding support for startups. He emphasized that EDC acts as a Launchpad for aspiring entrepreneurs and provides them with a conducive environment to grow their ventures.

**Funding and Financial Assistance:** One of the key highlights of the seminar was the discussion about the funding opportunities provided by EDC. Mr. Sudani explained the different funding schemes available to students and how they can apply for financial assistance to kick-start their startups. He also highlighted the importance of a well-prepared business plan when seeking funding.

**Guidance and Mentoring:** Another crucial aspect covered during the seminar was the role of mentorship in the entrepreneurial journey. Mr. Sudani emphasized the value of experienced mentors and how they can provide valuable insights, guidance, and support to young entrepreneurs. He encouraged the attendees to seek mentorship through EDC to enhance their chances of success.

**Success Stories:** To inspire the audience, Mr. Sudani shared success stories of previous EDC-supported startups that have achieved significant milestones. These real-life examples showcased the impact of EDC's support on the growth and success of these ventures. Hearing these stories motivated the students to pursue their own entrepreneurial dreams.

**Q&A Session:** The seminar concluded with an interactive Q&A session. Students enthusiastically asked questions related to the application process, eligibility criteria, and support mechanisms provided by EDC. Mr. Sudani patiently addressed each query, providing comprehensive answers to clarify any doubts.

**Conclusion:** The seminar conducted by Mr. Jay Sudani, CEO of Entrepreneurship Development Center (EDC) at Parul University, was a resounding success. Students left the event with a deeper understanding of EDC's role in nurturing entrepreneurship and supporting startup ventures. The session not only educated the attendees about the opportunities available but also instilled a sense of confidence and enthusiasm in them to pursue their entrepreneurial aspirations.

**Benefits in terms of learning/Skill/Knowledge obtained:**

1. The seminar raised awareness about the importance of entrepreneurship and its potential as a career path.
2. Through the seminar, students and aspiring entrepreneurs become aware of the resources and support available through EDC.
3. Listening to success stories of startups supported by EDC inspired and motivated the participants.
4. The seminar provides a platform for attendees to network with Mr. Jay Sudani, other entrepreneurs, and like-minded individuals.

## Glimpses of activity





*THANK YOU*